November 10, 2020

Dear Friends:

The members of Alpha Kappa Alpha Sorority, Incorporated, Zeta Rho Omega Chapter in partnership with the AKAdemic Foundation, Incorporated invite you to partner, support and participate with us as we have our inaugural, HBCU for Life: Pink Pearls 5K Virtual Run, November 29 through December 4, 2020. Our nation’s Historically Black Colleges and Universities (HBCU) educate 50% of African American teachers, 40% of health professionals, and 70% of African American dentists and physicians.

Alpha Kappa Alpha Sorority, Incorporated is an international service organization that was founded on the campus of Howard University, an HBCU in Washington, D.C. in 1908. It is the oldest Greek-letter organization established by African American college-educated women. Our international membership has nearly 300,000 distinguished women who boast excellent academic records, proven leadership skills, and are involved in the global community through advocacy and service. For over 112 years, Alpha Kappa Alpha Sorority has dedicated itself to promoting peace and improving the quality of life for citizens locally and around the world.

Zeta Rho Omega Chapter has provided high quality community service in Broward County and globally for 65 years. This past school year, we provided over $32,000 in college scholarships to students throughout Broward County Public Schools.

Our goal for the HBCU For Life: Pink Pearls 5K Virtual Run is to raise $20K or more. This will enable us to continue funding, supporting, and serving the Broward County community by providing deserving students the opportunity to become aware of and/or attend an HBCU. It is our hope that you will support and assist us in achieving our goal by committing to one of our sponsorship levels.

Please review and select the sponsorship level for your organization. Your check should be made payable to AKAdemic Foundation, Incorporated which is recognized by the Internal Revenue Service as a 501 (c)(3) tax exempt organization. All donations are tax exempt to the extent mandated by non-profit guidelines.

On behalf of the members of Zeta Rho Omega Chapter and the AKAdemic Foundation, Incorporated, I sincerely thank you in advance for your contribution.

Sincerely,

Dr. Rosalind Osgood
President

P. O. Box 101231
Fort Lauderdale, FL 33310
www.zetarhoomega.org/foundation
Inaugural HBCU For Life: Virtual 5K Run

Pink Pearls 5K Sponsorship Levels

**Diamond Sponsor: $2,500**
- Company name and logo on all social media platforms and external promotional materials
- Logo placed on virtual Mile Marker Banner Ad
- Company name and logo included at the pre-and post-race virtual events
- Company name and logo at the start and finish of the race
- Company logo placed on all Race Bibs
- Opportunity to add a team of 3 racers

**Platinum Sponsor: $1,500**
- Company name and logo on all social media platforms and external promotional materials
- Logo placed on virtual Mile Marker Banner Ad
- Company name and logo included at the pre-and post-race virtual events
- Company name and logo at the start and finish of the race

**Gold Sponsor: $750**
- Company name and logo on all social media platforms and external promotional materials
- Logo placed on virtual Mile Marker Banner Ad

**Pearl Sponsor: $500**
- Company name and logo on all social media platforms and external promotional materials

By Saturday, November 21, 2020:
- Return this form with your check or money order payable to: AKAdemic Foundation, Incorporated.
- Please include name, phone number and sponsorship level in comments.
- Logos and photos can be emailed to: PinkPearls5KRun@gmail.com in PNG format.

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